



Giggle N Grow Fundraising Guide

Thank You
for your
Support



Who are we and what do we do?

The project aims to improve the quality of life amongst pre-school children and their families in the South Glasgow area, to do this we offer a range of services designed to support families by the promotion of early literacy, music and movement, shared play, improved parenting skills and early intervention techniques.

The areas we deliver in are all ranked within the bottom 10% of the SIMD (Scottish Index of Multiple Deprivation index) across all categories; therefore, we have been and are committed to tackling inequalities within these communities, through all of our services which are free and locally accessible. Our services are inclusive for everyone.

Quotes from families who have attended our sessions

“Great opportunity for child to socialise and have fun, gives structure to my day when home with my daughter”

“My son loves the class and it’s a great chance to talk to other parents”

“He gets to play with other babies and loves the singing and dancing”

“Both my kids benefit we watch you guys at home on Facebook”

“When you come through the door it’s like an escape you just leave all your problems at the door, and it is just me and her enjoying the music and laughing together”



Every week over 300 families enjoy our sessions.

This year we have delivered: -

- Online - 143 videos averaging 500-700 hits each time
- Story walks - 139 sessions averaging 15-20 families each time
- Move Dance Go - 127 sessions averaging 15-25 families each time
- Bookbug - 121 sessions averaging 15- 25 families each time

Ways to get involved.

There are many ways to get involved and support this great cause, from becoming a Giggle N Grow partner or sponsoring events to volunteering and fundraising. There is something for everyone.

Corporate partnerships

Support from local businesses is vital to help us continue to support children with rich learning experiences and build the foundations for lifelong learning. No matter how big or small your company is, there are plenty of ways you can get involved. We offer bespoke partnership plans developed in conjunction with your business.

Sponsorship Packages

Throughout the year we host lots of fundraising events which we couldn't do without support from our sponsors. A range of sponsorship packages are available are available bespoke to each project.

Charity of the year

Choose Giggle N Grow this year

We will work closely with you to create a successful relationship, help with staff engagement, provide innovative ideas and support with fundraising initiatives.

Volunteering

Give back with the most precious thing we rarely have enough of time.

Get involved with the project work or events, we will match your skill set to an appropriate role whilst at the same time giving you the opportunity to gain new skills grow in confidence and work closely with your colleagues to build strong bonds and show case teamwork at its best.

Gifts in kind

Could you help by providing some of the things we need?

- Materials for events
- IT equipment
- Food and drink
- Room hire
- Project specific requirements

For more information on how you can get involved email Linda Muirhead on linda@gigglengrow.org or call 0141 429 8139

There are lots of ways you can help, Let's Talk

Fundraising Made Easy

1. Bake Sale
2. Dress down days
3. Workplace Tuck shop
4. Swear Jar
5. Sweep stake or Bonus Ball participation
6. Brave the shave
7. Diet (turn pounds into £)
8. Challenge Events (for example run, cycle, walk, swim or dance)
9. Fancy Dress Day
10. Community Fun Day

Want to discuss your ideas?

Get in touch.

Contact:

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0141 429 8139

www.gigglegrow.org



